

Social Networking; an online platform that is used by people to build social networks with other people who share similar personal or career interests, activities, backgrounds, or real life connection.

Potential Issues

Privacy

Growing concerns among users on the dangers of giving out too much personal information.

Data Mining

Companies improve their sales by creating customer profiles, that contain their customers information.

Impact On Employability

Social networking sites expose inappropriate content posting or photos.

Depression and Anxiety

Overuse of social networking may also make people more susceptible

Trolling

Social networking sites are used to emotionally abuse, harass, or bully individuals.