

Online Safety

- 1. Create complex passwords by making them long, including numbers/symbols, and capitalizing some letters.
- 2. Do not give out too much personal information that could be used against you or could affect your future career.
- 3. Keep your accounts private and do not allow strangers to follow you to avoid trolling or the spread of inappropriate content.





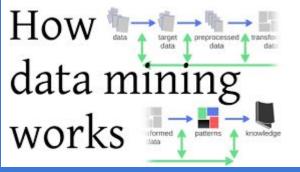


Data Mining

Companies improve their sales and profitability by creating customer profiles that

contain their customers information.





SOCIAL NETWORKING

AN ONLINE PLATFORM THAT IS USED BY PEOPLE TO BUILD SOCIAL NETWORKS WITH OTHER PEOPLE WHO SHARE SIMILAR PERSONAL OR CAREER INTERESTS, ACTIVITIES, BACKGROUNDS, OR REAL LIFE CONNECTIONS.





Trolling

Social networking sites are used to emotionally abuse,

harass, or bully individuals.





